

Message Text

UNCLASSIFIED

PAGE 01 AMSTER 00338 141537Z

53

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

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R 141430Z JUN 74

FM AMCONSUL AMSTERDAM

TO USDOC WASHDC

INFO SECSTATE WASHDC 2235

AMEMBASSY BRUSSELS

AMEMBASSY BONN

AMCONSUL DUSSELDORF

AMEMBASSY THE HAGUE

UNCLAS AMSTERDAM 338

E.O. 11652: N/A

TAGS: BEXP, NL, GW, BE

SUBJECT: US COMPUTER SOFTWARE TRADE MISSION

FOR OIM FROM MISSION DIRECTOR MAGEE

1. PRIMARY MISSION OBJECTIVES ACHIEVED BELGIUM AND NETHERLANDS

2. IT HAS BECOME EVIDENT THAT MEMBER FIRMS MUST ESTABLISH
REPRESENTATION IN THESE MARKETS TO SELL SUCCESSFULLY.
NEGOTIATIONS TO ACCOMPLISH THIS OBJECTIVE ARE PROCEEDING.

3. THE QUALITY OF THE CONTACTS PROVIDED BY THESE POSTS HAS BEEN
THE KEY TO THE POSITIVE MARKETING RESULTS ACHIEVED.

4. THIS IS A POSITIVE, AGGRESSIVE GROUP OF SALES ORIENTED
AND EXPERIENCED BUSINESS EXECUTIVES. THEY FEEL THAT THE
MISSION CONCEPT IS AN INVALUABLE VEHICLE FOR ACCOMPLISHING
ITEMS ONE AND TWO ABOVE.

5. ALL ROADS LEAD TO DUSSELDORF - MISSION SUCCESS ASSURED.
JELLEY

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Draft Date: 14 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Errors: N/A
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Handling Restrictions: n/a
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Office: ACTION EUR
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Reference: n/a
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Review Content Flags:
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Review Markings:

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Type: TE
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